PARTNERS FOR EDUCATION, AGRICULTURE & SUSTAINABILITY

SUPPORT PEAS WITH TOAST FUNDRAISING

DID YOU KNOW AS A TOAST USER, YOU CAN EASILY GIVE BACK TO LOCAL NONPROFITS?

With the Toast's Fundraising product, your customers can opt-in to round up their checks to a whole number or contribute a flat donation, with the proceeds going to a cause the restaurant has selected. The core of this feature is to provide restaurants with the ability to select and support the cause most important to them and their community. With the fundraising product, restaurants can:

- Give back to their community: Restaurants select which national/local causes to invite their guests to support.
- Raise awareness: Restaurants use Toast Fundraising to raise awareness and fundraise for causes they believe in while bringing their guests along on the journey.
- Connect with their guests: By inviting guests to contribute, restaurants can amplify their brand with their community through digital storytelling.

WHY SUPPORT NATURE-BASED LEARNING?

Nature-based learning programs boosts children's physical, mental, and emotional health, supports academic achievement, and increases teacher satisfaction.

An investment in local school programming and natural areas develops positive relationships with the surrounding community and builds confidence and trust with neighbors.

Your participation in local school programming can lead to strong connections across your internal teams and spotlight your purpose-driven work to your local customer base.

HOW TO EASILY SET UP A TOAST FUNDRAISER

PRODUCT CHECK	Make sure you have the right Toast Product to enable Fundraising: • **Off-premise** - Toast Online Ordering and/or Local by Toast must be enabled • **On-premise** - Your restaurant must have a Guest Facing display (GFD) or a Toast hardware device (e.g., Toast Flex, Toast Go™).
CREATE A CAMPAIGN	Log into your Toast Web account and select Marketing > Fundraising > Create New Campaign.
FIND PEAS	Choose Nonprofit/Charity then search for "Partners for Education, Agriculture and Sustainability (PEAS)" to connect your campaign to our organization. Choose an existing PEAS project in Benevity or we can help create a custom project specifically for your business!
CHOOSE COLLECTION TYPE	Select if you would like customers to have the option to round up their change or set a flat donation amount. *Toast has seen round up options work best on smaller transactions such as coffee/pastries while flat donations work well on larger restaurant orders.*
PUBLISH	Review your campaign settings for duration, collection type and PEAS as beneficiary and click publish!

Read the full Toast training article here.

ABOUT PEAS

At PEAS, we bring hands-on garden and culinary learning to students in 25 schools across Austin. Through outdoor classrooms and pop-up kitchen lessons, students explore science, health, and sustainability while building confidence and life skills. Our programs create a deeper connection to food and the natural world, bringing academic and social-emotional learning to life. Learn more at www.peascommunity.org.